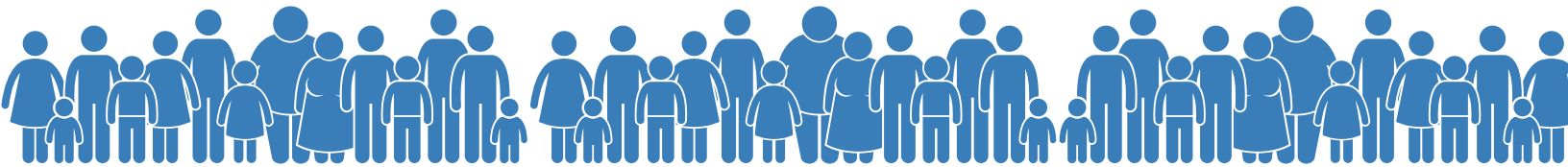


Over the lifetime of an organization, there are events that happen in the community, such as large drug busts, arrests at large parties with underage drinking, deaths due to substance abuse, as well as political events, and policy changes. All of these events have the potential to impact the coalition's outcomes; however, they are uncontrollable by the coalition.

### What are Key Events?

- Significant incidents in the community, not under the coalition's direction or control, that have the potential to affect the coalition's outcomes.



### Key Event Examples

- Large marijuana drug bust in our county.
- Underage drunk driving accident resulting in three deaths occurred in the city limits.
- Massachusetts voters voted to approve the legalization of recreational marijuana in their state.
- New police chief elected that is more supportive of implementing and overseeing Rx drug drop boxes in our county than the previous chief.
- ABC coalition, another agency in our community, has received funding to address prevention. This provides the opportunity to partner with this organization to implement an after-school training program focused on preventing underage drinking.
- State of Ohio passes a law to increase the age needed to buy tobacco products to now be 21.

When evaluating an organization, we are looking for **contribution** to community-level change, not attribution. Therefore, Key Events are an important piece of data to accurately reflect on the coalition's goals. After all, our communities do not operate in a bubble; there are outside factors and variables affecting our community every day.

