

What is a Community Change?

- Implementation of a **NEW or significantly modified** policy, program, procedure, practice, or partnership in the community designed to reduce substance abuse.
- The coalition/organization had an **active** part in implementing the policy, program, procedure or practice.

Community Change Examples

- **Modify/Change Policy**- The coalition helped the city pass a **NEW** social host ordinance.
- **Practice Change** - The coalition helped the Steak Shack restaurant implement a **NEW** practice requiring server training for all employees.
- **Program Change** - The coalition worked with the school district to implement **NEW** prevention-based curriculum.
- **Physical Design Change** - The coalition worked with the city to **significantly alter** the lighting in alleys to reduce the number of youth obtaining alcohol out of the back doors of carry outs and bars.
- **Coalition Member** - The YWCA has signed on as a **NEW** coalition member/partner.
- **New Collaboration** - The coalition brought together the YWCA, Red Cross, and the city to work on increasing opportunities for youth involvement. This is the **first time** these entities have worked together.

Things that are NOT Community Changes

- Efforts or actions you are taking towards a new policy, program, procedure, practice, or partnership (these are community actions).
- Services provided that you have already provided before (i.e. reoccurring trainings, support groups, activities).
- Internal organizational activities (i.e. updating coalition logic models, attending a new training, starting a new coalition committee).
- Changes in the coalition's desired outcomes (increased awareness, reduced access/use of substances, changes in perception, etc.).
- Coalition meetings.

Description Tips for Community Changes

- Include the word(s): new, significantly modified/altered, or first time.
- Make it clear and be specific about what the **new or modified** policy, program, procedure, practice, or partnership is.
- Include what community, organization, business, school, city, etc. will be implementing the change.