

Ideally sector representatives represent their sector at the coalition. This is manifested by the representatives being able to commit their sector/organization to acting within their own sphere of influence and furthering the mission of the coalition through the communication with the sector. The person representing the sector is as important as the actual organization.

Sector	Types of Organizations	What they can do
Youth	Youth group at the school i.e. National Honor Society, drug free club, service organization	Identify and address school policy and practices changes. i.e. code of conduct, monitoring, reporting systems, drug testing. Communicate results of student surveys
Parent	Parent organization i.e. PTA/PTO, Booster(s)	Communicate results of student surveys, create parent impact statements, address social hosting among their peers, take positions on underage substance use, set standards of behavior for parents at youth events/chaperoning
Business	Chamber of Commerce, small business association, union hall,	Address drug free workplace policies, provide access to “parents” (employees) for education and information, provide expectations for employee behavior and underage drinking (discouraging socializing with of age/underage).
Media	Publisher(s), owners of local media, marketing professionals group	Provide venue for communication with public, assist with messaging and marketing. Provide expectations for responsible reporting related to substance use.
School	School board member (s), Superintendent, Representative of a Superintendent group	School policy, program and practice change. Assistance with data collection, setting expectations for parents, students and staff related to substance use. Communication of survey results.

Sector	Types of Organizations	What they can do
Youth Serving Organization	YMCA, Boys and Girls Club, Big Brothers Big Sisters	Organizational policy change, setting expectations for youth behavior and adults behavior at youth events related to substance use. Modeling appropriate use behavior at youth oriented events.
Law Enforcement	Chief of Police Association, Sheriff, Chief of Police, State Patrol Commander, Judge, Prosecutor	Enforcement practice and policy change. Data collection and sharing. Setting standards of practice for consistency across all levels of enforcement. Access to stable funding (drug forfeiture, fees/fines, line item.)
Religious/Fraternal	Representative from Ecumenical Society, Pastor(s) from several congregations, Elks, Moose, Eagles, Mason, Lions.	Organizational policy, practice change. Communication with parents, setting standards of behavior related to use. Prevention sabbath, special collections/fundraisers benefitting prevention.
Civic/Volunteer groups	Rotary, United Way, Exchange Club, Civitus	Communication with members on substance use, access to community for community education. Organizational policy and practice changes related to use of substances and setting expectations for use of alcohol at fundraising events. Funding of prevention efforts i.e. line item
Healthcare professional/organization	Health Department, Hospital, Representative of American Medical Association, Representative from local healthcare system	Regulatory policy changes, inclusion of expectations for prescribing practices as part of admitting privileges, as part of contracts. Data collection and sharing. Subject matter expertise for community education. Stable funding for coalition efforts i.e. line item
State, local or tribal agency with expertise in substance abuse	Representative from entity that provides funds for ATOD prevention, intervention, treatment	Regulatory policy and practice changes, putting expectations for alcohol use as part of funding agreements. Stable funding for coalition efforts i.e. line item.