

Evaluation Question Typically an outcome (long, intermediate or short term) as indicated on the logic model	Indicator /Performance Measure What are you using to measure the community outcome	Method and Source What is the method i.e. survey and the name or source of the survey	How often will you collect the data? Typically, monthly, quarterly, annually, biennially	Who has the information? The person or group that controls or houses the information.

Adapted from: Developing an Effective Evaluation Plan. Atlanta, Georgia: Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health; Division of Nutrition, Physical Activity, and Obesity, 2011.