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Environmental Strategies Examples

Purpose

This document details some examples of environmental strategies for alcohol, prescription drugs and marijuana. This list is not comprehensive and items listed may not be feasible in all communities. Some strategies can be used across multiple substances. Please consult additional research and verify "solution" to intended outcome prior to engaging in any strategy.

Underage Drinking

Availability

- Controls on Alcohol Outlet Density and Location
- Reduce the number of available festival permits/community

Retail Access

- Controls on Alcohol Price Through Drink Specials/Promotions Limitations
- Mandatory Responsible Beverage Service Training (RBST); implemented with Compliance Checks

Social Access

- Alcohol Restrictions at Community Events
- Alcohol Use Restrictions in Public Places
- Social Host Liability

Promotion/Community Norms

- Alcohol Advertising Restrictions in Public Places
- Counter Marketing/Counter Advertising Campaign
- Limits on alcohol at youth events

Enforcement

- Apply Appropriate Penalties to Minors in Possession of Alcohol
- Mandatory Compliance Checks of Alcohol Retailers- implemented with RBST
- Cops in Shops
- Enforce Impaired Driving Laws
- Policy Around Possession of Fake IDs
- Shoulder Tap Programs
- Alternative sentencing

Other Policies

- College Campus Policies Conduct, Alcohol use Policies
- School Policies Conduct, Alcohol use Policies
- Worksite Policies

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Rx Drug Abuse

Availability

- Permanent Drug Drop Boxes
- Mandated Take Back Events on regular basis
- Mandated Use of Prescription Monitoring Program by Physicians and Pharmacists
- RX limitations- reduced number of pills given

Access

- Lock box programs
- School policies on self-administration

Community Norms/Promotion

- Worksite Drug Policies
- School Policies- How meds are handled, consequences, conduct and use policies
- Pain contracts
- Revised hospital policies
- Home healthcare policies
- Restrictions on cash only pain clinics

Marijuana Use

Availability

- Restrictions on grow operations (no home grow)
- Restrictions on dispensaries, location, hours etc.
- Limits on amount allowed for personal consumption

<u>Access</u>

Restrictions on age and who can "use" marijuana

Community Norms/Promotion

- Limits on signage and advertising
- · Restrictions on cash only "prescribers"
- Restrictions on drug paraphernalia
- Restrictions on promotional items i.e. items depicting the leaf, use in a positive manner
- Restrictions on paraphernalia and promotional items at communityevents/ fairs/festivals
- Restrictions on use in drug free workplace policies and school policies

Enforcement

- Targeted enforcement at known areas of use/sale
- Drug screening
- K-9 sweeps of all school and school property