Purpose

To provide an overview of common language to be used for explaining coalition evaluation and its results.

Definitions

Outputs - The results of the actions we take in the community to address community problems and build the capacity of the coalition.

Community Change - Coalitions are designed to be change how communities operate in relationship to their priority areas. These are changes in polices, programs or practices in the community that relate to what the coalition is working on, as detailed on the coalition's logic model.

Services Provided - Coalitions traditionally work to change the behavior of individuals by either providing a service i.e. training or an afterschool event or by working to ensure services exist in the community (coordination).

Media - Coalitions change community conversation, this is represented by the media or information we put out and the number of people who see it.

Resources Generated - Coalitions mobilize resources (money, people space, etc.) to create other outputs.

Organization Improvements - Things the coalition is doing to improve the internal functioning (capacity) of the group to address its priority areas.

Key Events - Things that happen in the community that have the potential to affect the coalition's outcomes that are not in control by the coalition, i.e. a dramatic event such as a drug related death or an entity receiving funding to address similar issues of that of the coalition or a change in community leadership.

Strategies - Specific things the coalition is doing to create outputs i.e. providing information or changing policy.

Outcome - What the coalition is trying to change.